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EDITORIAL CONTACT

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Dortronics Systems Now Represented in Upstate New York by Wilens Professional Sales



Sag Harbor, NY (March 24, 2015) – Dortronics Systems, Inc. is further expanding its sales team with the appointment of Wilens Professional Sales, Inc. as the Upstate New York area manufacturer's representative. With the headquarters in Mount Tremper, NY and sales offices in Hilton, NY, each is with fully equipped demo/training capabilities. Mark Wilens and Pete Castellana are recognized leaders in providing comprehensive sales and marketing support in northern New York for security product manufacturers.

"Wilens Professional Sales has the key strengths we were looking for to help ensure our success in the New York state market," said Bryan Sanderford, National Sales Manager, Dortronics Systems, Inc. "With offices in the Hudson Valley and the Greater Rochester area, WilensProSales offers an ideal sales channel to better service our existing customers and to develop new business opportunities."

About Wilens Professional Sales

Wilens Professional Sales is a manufacturer's representative firm that partners with major manufacturers in the video surveillance and security marketplace. Formed in 2004, WPS operated as independent representatives in the Langbaum Associates organization and continues to take the lead in the upstate New York marketplace. <u>http://www.wilensprosales.com</u>

"Our product offerings represent quality and not quantity," said Mark Wilens, President, Wilens Professional Sales, Inc. "Dortronics' established reputation for quality and responsiveness is the ideal complement to our business model and we are pleased to be a part of their growing success."

For more information about Wilens Professional Sales, visit their website at http://www.wilensprosales.com

For more information on Dortronics' extensive line of access control products call toll free 1-800-906-0137, e-mail <u>sales@dortronics.com</u> or visit their website <u>www.dortronics.com</u>.

About Dortronics Systems, Inc.

Dortronics Systems, Inc. is the industry's "quick-ship" supplier of standard and custom finish door control products including electromagnetic locks; electronic strikes; Door Interlock controllers; mantrap controllers; power supplies; key switch controls; pushbutton controls; digital keypad controls; delayed egress controls; alarm annunciation panels; high security locks; egress bar door releases; and emergency pull stations.

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EDITORS' NOTE: All photos are available upon request by emailing Jenelle Thomas at in | fusion advertising at <u>jthomas@ifadvertising.com</u>