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Hanwha Techwin America's A&E Forums Draw High Praise

Regional Events Provided Attendees with In-Depth Knowledge and Hands-On Experience with the Company's Advanced Video Surveillance Solutions



Ridgefield Park, NJ (August 31, 2016) – Security professionals in attendance at Hanwha Techwin America's A&E events delivered overwhelmingly positive feedback. The events, staged in five key markets across the U.S. and Canada and hosted by John Recesso, Hanwha Techwin America's A&E Program Manager, were booked to capacity with A&Es, reseller partners and end-users. Attendees learned valuable information and insight on system design and implementation, and gained hands-on experience with Hanwha's comprehensive portfolio of video surveillance solutions.

“When we planned these A&E Forums, we anticipated that we would get a strong showing in the selected venues. We were pleasantly surprised that each event had a full house of participants that were eager to hear and see what we had to offer in terms of expanding their knowledge and businesses,” said Tom Cook, Vice President, Sales, Hanwha Techwin America. “A&Es are crucial to our overall success as a company, and we received extremely positive feedback from attendees. Based on the huge success of these A&E Forums, we have added 2 more locations, Northern California on October 4 and Seattle on October 7.”

The A&E forums provided attendees with useful information on system design, product selection and implementation. Hanwha highlighted how its latest introductions, including a new 4K product line, 5 Megapixel cameras, WiseNet Q Series cameras and recorders, and virtual matrix, further enhance the performance, value and extensive range of applications of their comprehensive video surveillance portfolio.

For more information on the A&E Forums, please contact Alyssa Van Sant, Marketing Manager: a.vansant@hanwha.com.

About Hanwha Techwin America

Hanwha Techwin America, the U.S. subsidiary of Hanwha Techwin, is a leading supplier of advanced video surveillance solutions for IP-video, analog and hybrid systems. Building on the company's history of innovation, Hanwha Techwin America is dedicated to providing solutions with the highest levels of performance, reliability and cost-efficiency for professional security applications, such as continuing development in advanced edge devices and video analytics. For more information, visit HanwhaSecurity.com

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