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Security Dealers Sign-up in Large Numbers to Capitalize on New DIY Business Model from Security Dealer Network
Unique Business Model Provides New RMR Opportunities for Security Dealers

Port Chester, NY (May 31, 2016) – Following the debut of the DragonFly Security System™ DIY video surveillance and monitoring solution at this year's ISC West, Security Dealer Network (SDN) has already signed-on a significant number of security dealers to join a rapidly growing network of companies that will take advantage of the opportunity to earn recurring monthly revenue by offering the DIY video security and central station monitoring directly to end users.

"When the DragonFly Security System was introduced, we knew there would be a lot of interest in a new business model from SDN that allows security dealers to capitalize on a stream of revenue from DIY security and surveillance solutions. So instead of experiencing continued erosion of profits from DIY video security, they can profit from this growing trend," said Bart Didden, President, Security Dealer Network. "We've been pleasantly surprised by the sheer number of security dealers who have joined the SDN network, validating the demand for a DIY video and central station monitoring solution that delivers a new source of recurring monthly revenue."

There are no start-up or recurring costs for security dealers when joining SDN's dealer network, and the company has made enrollment as easy as possible. Once a security dealer joins the network, they are provided with individual customized websites that are built, branded and targeted to consumers with extensive marketing and messaging around the DragonFly Security System solution. Using SDN and the powerful e-commerce platform offered with the DragonFly Security System solution, consumers purchase video surveillance products directly through the website and select the level of central station monitoring that best meets their needs and budget. The DIY products are shipped for free directly to the consumer and SDN provides the central station monitoring. All security dealers need to do is help drive their customers to their customized Dragonfly Security System website to purchase DIY video products and monitoring services, and they receive RMR generated from a portion of each consumers' monthly monitoring fee.

For consumers, the DragonFly Security System is equally simple. Cameras are wireless and battery-operated and can be placed virtually anywhere inside or outside quickly and easily. Several different systems and monitoring plans are available to suit users' budgets and needs. The system can be viewed and multiple actions including police dispatch can be taken through the DragonFly Security System smartphone app. The DragonFly Security System is a product of RSI Video Technologies, which was acquired by Honeywell in March 2016.

Security dealers can visit **Security Dealer Network at ESX (booth # 320), June 8-10** for more information on how to take advantage of this new and unique offering.

For more information on Dragonfly Security System DIY, call toll free 866-963-1876, e-mail joyce.rosito@usacs.net or visit http://sdndragonfly.com/.

About SDN, USA Central Station Alarm Corp and DragonFly Security System

Security Dealer Network (SDN) was founded in 2016 for the Dragonfly program. Bart Didden, is President of USA Central Station Alarm Corp., a nationally recognized security monitoring company. SDN was formed specifically to cater to alarm dealers as a means for them to expand their business models and revenue opportunities. Participating dealers need to focus only on branding and marketing the DragonFly Security System to both new and/or existing users within and outside of their regional territories. They don't sell/ship the products, install, or monitor them. Consumers order the products directly on-line and select the monitoring plan that best meets their needs.

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